



DANMON GROUP

ATG DANMON UK

Transcoding and file-player solution for ABS Broadcast

ATG Danmon is one of the world's most successful providers of high-end reliable and easy-to-operate integrated systems for broadcasters and programme makers.

Active in Europe, Asia, Africa and the Middle East, ATG Danmon is part of the Dan Technologies Group which operates from offices in the United Kingdom, Germany, Denmark, Norway, Portugal, Spain, Sweden, the United Arab Emirates and Vietnam.

ABS Broadcast has chosen Dalet AmberFin high quality transcoding and file-player software at the core of its broadcast playout facility in west London. The solution was supplied by ATG Danmon.

"A very large proportion of content from our clients arrives as files, either on couriered storage media or, more commonly now, online," comments ABS Broadcast founder and CEO Sass Jahani. "The challenge was to find an efficient way to augment our existing infrastructure so that we could transcode files for playout of content from and to various codecs and wrappers. Dalet's Amberfin transcoding platform was chosen after a careful study of the available technologies. It incorporates ingest, mastering, quality control and review functions which can all be accessed via a single graphic user interface.

"AmberFin Play enables us to review shared assets at any point in the workflow," adds Mukund Patel, Head of Technology & Engineering. "We are running the software on hardware located in our server room and controlled from the operations control

room. The AmberFin modules in combination have proved a highly effective and successful solution to our file-creation and workflow requirements."

"I am very pleased that Amberfin's transcoding and file player platforms are able to provide ABS Broadcast with a complete file preparation solution for their playout operation," says Chris Elson, ATG Danmon Product Sales Manager. "These platforms meet the demands of a 24/7 operation whilst maintaining the highest image quality and workflow efficiency."

ABS Broadcast is one of the largest independently-owned playout and television facilities in Europe. The company manages the transmission and technical requirements of many major television channels globally. The recent launch of a new state-of-the-art media asset management facility, built around a factory environment for analogue, SD and HD tape digitisation and management, has secured ABS Broadcast's position as one of the largest mass digitisation centres in Europe. The new centre is capable of handling hundreds of thousands of hours of video and associated files on behalf of content owners.

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